
Web Presence

"If you can change the way you think, and build a common, optimized approach for unleashing the potential of human technology, you can change the fundamental nature of the work you do and align it for the results you want."

- Marcum, Smith, Khalsa, Business Think

"It has become appallingly obvious that our technology has exceeded our humanity."

- Albert Einstein

"This is perhaps the most beautiful time in human history; it is really pregnant with all kinds of creative possibilities made possible by science and technology which now constitute the slave of man - if man is not enslaved by it."

- Jonas Salk

"Globalization, as defined by rich people like us, is a very nice thing... you are talking about the Internet, you are talking about cell phones, you are talking about computers. This doesn't affect two-thirds of the people of the world."

- Jimmy Carter

"I'm a great believer that any tool that enhances communication has profound effects in terms of how people can learn from each other, and how they can achieve the kind of freedoms that they're interested in."

-Bill Gates



Web Presence Checklist Items

- ✓ Spend some time researching and determine what type of website is best suited for your market.
- ✓ Brainstorm a related keyword that ranks high in your niche for better SEO. If you already have a website, consider making additions, updates, or improvements.
- ✓ Once you've decided on a URL name (www.____) purchase it, get hosting at www.Bluehost.com, and start building your site.
- ✓ Check out www.Wordpress.com and free tutorials, and templates to move your progress along quickly.
- ✓ Set up accounts with Twitter, Facebook, and YouTube, and start posting on them to build a following.

